



# AAHMI FISCAL YEAR 2008 LOGIC MODEL



INPUTS/ RESOURCES	Activities	Outputs	OUTCOMES		
			Short	Intermediate	Long Term
<b>ACF</b> •Federal Staff •Working funds •Program Funds •Contract Dollars •Legislative Authority  <b>Institutions</b> •Annie E. Casey Foundation- •Jordan Institute for Families •The Nat'l Campaign to Prevent Teen and Unwanted Pregnancies  <b>Researchers/HM Sites</b>  <b>Fatherhood/HM Programs</b>  Media/ Media Owners  <b>Educational Institutions</b> •High School Students •College Students •College Professors  <b>Faith Based Leadership</b> National Council of Churches/PNB ITC  •Theological Schools	<b>Conduct Research-to-Practice Conference</b> Convene <b>“Connecting Marriage Research and Practice: Building Strong and Healthy Families”</b> Conference	AAHMI National Conference June 17, 18 and 19, 2008	•Increased knowledge of how to use research in practice  •Increased interest in AAHMI research and application by scholars and practitioners	•Increased application of research based practice models using culturally competent marriage education for couples and youth	•Expanded and effective relationships and knowledge fostered and sustained in coalitions •Streamlined and easier access to coalition resources •Cost effective and higher quality service delivery based on available, accessible and affordable research based services •Better informed constituents about benefits of AAHMI services •Higher utilization of marriage education services due to increased exposure to more positive images of African American marriages and families
	<b>Publicize, Promote and Share AAHMI Resources</b> <u><b>Youth:</b></u> Promote AAHMI Healthy Lifestyles and Choices <u><b>Educators:</b></u> Develop practitioner and college level curricula <u><b>Practitioners/Researchers:</b></u> Provide research data, information, conference proceedings <u><b>Media</b></u> Undertake national education awareness campaign in association with community partners	♦Feature at 2 HBCU key events (e.g., Football classic) ♦1 Pilot with 5 HBCU's Deans ♦Practitioner, College Curricula developed ♦1 conference proceedings package (2007) disseminated to practitioners/re-searchers ♦Pilot outreach in 4 urban locations; AAHMI sites equipped ♦5 month media blitz	♦Youth able to more readily access AAHMI material ♦Researchers and practitioners have access to AAHMI results to date ♦Media outlets aware of and engaged to produce AAHMI material	♦Increased level of awareness, access and use of AAHMI resources	
	<b>Conduct Mini-Academies Tracks</b> ♦How to expand local coalitions to include youth, health related organizations and local government ♦How to access public access media ♦How to improve the inter-organizational relationships between abstinence, healthy marriage and responsible fatherhood providers.	10 Regional meetings on Healthy Marriage and Responsible Fatherhood.	Sites prepared and knowledgeable about media engagement Media outlets aware of and engaged to produce AAHMI related material	•Coalitions expanded to include an <i>abstinence-until-marriage</i> youth strategy	



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	<b>Assist Preparation of Faith Based Leadership</b> <ul style="list-style-type: none"> <li>•Convene faith based leaders summit to develop a national AAHMI strategy</li> </ul>	<ul style="list-style-type: none"> <li>•National strategy developed</li> <li>•Buy-in from faith based leadership</li> </ul>	<ul style="list-style-type: none"> <li>•Faith based leadership equipped with knowledge and materials to promote the goals of AAHMI</li> </ul>	<ul style="list-style-type: none"> <li>•Faith based community delivers AAHMI services</li> </ul>	<ul style="list-style-type: none"> <li>•Cost effective and higher quality service delivery based on available, accessible and affordable research based services</li> <li>•Better informed constituents about benefits of AAHMI services</li> </ul>
	<b>Improve Coordination and Collaboration Across ACF, Federal State and Local grantees:</b> <ul style="list-style-type: none"> <li>•Corporate and the AAHMI Strategy</li> <li>•Implement MOU with National Conference of Black Mayors- Regionally.</li> <li>•Full Access to Data Mapping Resource</li> </ul>	<ul style="list-style-type: none"> <li>•Local/Regional coordination meetings</li> <li>•MOU's Implemented by Regional Offices</li> <li>•Data Mapping resource available to local grantees</li> </ul>	<ul style="list-style-type: none"> <li>•AAHMI entities incorporate improved relationships and terms of MOU to accomplish strategic objectives.</li> </ul>	<ul style="list-style-type: none"> <li>♦Cognizant AAHMI entities have increased capabilities to collaborate and partner with local entities and gov't.</li> </ul>	<ul style="list-style-type: none"> <li>•Higher utilization of marriage education services due to increased exposure to more positive images of African American marriages and families</li> </ul>



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*By the end of 2008, AAHMI will have made substantial impact on the United States population to ensure a broad based understanding that building strong and healthy families and couples can be enhanced through marital and positive relationship skills education and support, and that everyone can play a role to make it happen. A national education outreach strategy with a special focus on youth outreach will be the capstone process for 2008, and will address developing, nurturing and supporting families through strong healthy marriages and responsible fatherhood.*

## A: Goals

The objective for providing technical assistance is to strengthen the AAHMI service delivery network, through training, education and facilitations and supportive services. A strengthened delivery network should increase its impact on the following desired changes (over time) for African American individuals, families and communities as measured by:

- Reduction in the disproportionate representation of African Americans in child welfare services
- More youth completing high school and going to college, particularly males
- A reduction in out of wedlock births
- Healthier adults and youth
- Less divorce, more marriages
- More children living in healthy two-parent (married) households
- Increased human capital quality and economic development in communities where poor health, incarceration, broken families and poverty are substantially reduced.

## B: Logic Model Overview

A logic model has been developed that integrates technical assistance strategies for the identified problems and needs of the organizations involved in AAHMI service delivery. The plan is pragmatic to the extent that enabling and inhibiting factors have been taken into consideration in determining the most effective TA activities and opportunities.

Four categories of activities are proposed that focus on:

1. **Coalition capacity building** – which will involve assisting service delivery areas (sites and their coalitions) to expand their networks, increase the involvement of youth and health components, and also to help them evaluate and improve the quality of performance.
2. **Promotion of “research-based” practices** – TA activities that encourage, inform, promote and support the implementation of research based service-delivery and practice models that lead to affordable, accessible and available services.
3. **Education, communication and promotion** – TA activities are focused on engaging youth, scholars, educators, faith based organizations, health care providers and the media to publicize the information, strategies and other assets available to them as major change agents for the AAHMI.
4. **Coordination and collaboration across ACF and other federal, State and local agencies and grantees** – TA activities are focused on fostering collaborative arrangements, using tools (e.g., online database of grants and grantees) and other information to enable agencies that need to collaborate to find each other more quickly.